

60th Chevron Annual Manhattan Beach Grand Prix



Manhattan Beach | Live Oak Park

Sunday, July 23, 2023 | 7am – 4pm

The Chevron Manhattan Beach Grand Prix is a bicycle race steeped in tradition, history, and even a little folklore. It has a well-deserved reputation as one of the finest bike races in the USA and is also one of the more “technical” courses on the pro calendar. It was started in 1962 by local cycling legend Ted Ernst, Bicycling Hall of Fame inductee of 2006. At 90+, he is an active mentor in our cycling community and calls the Kids’ Race each year. MBGP is the oldest bike race on the same course in the United States and has drawn contestants from six continents.

The California cycling race community encourages all ages to train and participate in the competition to develop skills and gain strength for all kinds of cycling. The most popular attraction is the Chevron Kids’ Zone, which features many free items and fun activities for children 2-12 years of age. The Kids’ Race take place right after the Manhattan Mile, a run with men’s and women’s races, and large cash prizes. The Kids’ Races are a blast for spectators and participants. This event brings in over 3,000 people who participate and enjoy the local festivities of MBGP. We also feature a food court and vendors with the latest bicycle accessories, clothing and nutritional samples.

Like many organizations, we depend upon the generous support of our valued community partners.

The Chevron Manhattan Beach Grand Prix is successful because of our sponsors and the City of Manhattan Beach. We have several sponsors who have been with us for many years, including our Title Sponsor of 30+ years, Chevron. And Chevron, in support of gender equality in all activities, has provided sufficient funds to make cash prizes for women exactly the same as those of the men.

With your help, we look forward to making the 2023 Chevron Manhattan Beach Grand Prix our most successful community event yet!

We thank you in advance for considering our sponsorship request. Your tax-deductible sponsorship to MBGP will help us enrich the lives of our community and youth. You can visit us online at www.mbgp.com.

We kindly ask that you fill out the attached form and return it with your sponsorship by June 21, 2023.

For Sponsorships, Donations & More Information Please Contact:

Matt Gorski at southbaywheelman@gmail.com OR

Alysha Webb at alysyawebb@yahoo.com.

South Bay Wheelmen Foundation is a nonprofit 501(c)(3) organization. Federal Tax ID#: 45-3268420

A tax receipt will be mailed for ads, donations, and sponsorships.



60th Chevron Manhattan Beach Grand Prix – July 23, 2023

SPONSORSHIP LEVELS

GOLD - \$7,500+

Name/Logo

- Press Releases
- Race Day Program
- T-Shirts
- Race Flyers
- Start/Finish Banner

Product Exclusivity

Fence Banners (12)

Display Booth

Sample Distribution

VIP Parking Passes (4)

Internet Banner & Links

Free Race Entry (6)

Team Car Display (1)

PACE CAR - \$3,500+

Name/Logo

- Press Releases
- Race Day Program
- T-Shirts
- Race Flyers
- Start/Finish Banner

3 Car Display

Product Exclusivity

Fence Banners (8)

Display Booth

Sample Distribution

VIP Parking Passes (4)

Internet Banner & Links

Free Race Entry (2)

COMMUNITY - \$3,000+

Name/Logo

- Race Day Program
- T-Shirts
- Race Flyers

Start/Finish Banner

Display Booth

Sample Distribution

Internet Banner & Links

RACE TITLE SPONSOR - \$1,500+

Name/Logo

- Race Day Program
- Race Flyers

Fence Banners (4)

Sample Distribution

Internet Banner & Links

PREMIUM EXHIBITOR - \$750+

Fence Banners (4)

Sample Distribution

Internet Banner & Links

EXTRA FENCE BANNERS

Banners \$50 Each, Vendor Provided

- 39" x 115" Size Limit

VENDOR BOOTHS - \$250

Food Vendor Booths \$250 Each

Other Vendor Booths \$250 Each



Sponsorship / Donation Commitment Form

Event Date: July 23, 2023

Company / Organization / Donor: _____

Contact First Name: _____ Last Name: _____

Donor Name To Be Displayed As: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

Describe Sponsorship or Product/Service To Be Donated:

Restrictions/Exclusions:

Expiration: *(Items should expire 30 or more days after Race Date listed above)*

Please select all that apply:

Email me about event sponsorship: _____ I will deliver donations by: _____

Email me about event program ads: _____ Donations will be ready for pick up by: _____

Contact me for other event support: _____

Please return commitment form by email or with donated item.

For More Information Contact:

Matt Gorski at southbaywheelman@gmail.com OR

Alysha Webb at alyshawebb@yahoo.com

You can visit our website at <https://www.mbgp.com>

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